



Science Communication Brain Storm

1 What type of science are you working on?

2 Who are your stakeholders? What audiences do you hope to reach?

3 What do you hope to communicate about? Participatory science call to action, stakeholder feedback, a research result, etc?

4 How will you communicate? In-person meetings, online forums, email listservs, social media, traditional press and media, etc? Who can help you?

5 Describe your proposed science communication plan, from start to finish.

6 What are your next steps?



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Hungry for more?

Check out a blog post about starting citizen science projects! bit.ly/quickguidecitsci